

# Education

## Technology Insights

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## An All-In-One Platform for Digitalising Education

**T**he COVID-19 pandemic is drastically catalysing digital transformation across all walks of life. Consider the ongoing transition of the education sector, for instance. Today, millions of students are resorting to digital platforms and virtual communication to continue their schooling. Educational institutions,



Nikolaos Nikou,  
Founder & CEO

from kindergartens to universities, are increasingly realising that digitalisation is the new normal in the educational sector. As a result, the formal education systems are under substantial pressure to provide students with higher digital competencies.

However, it would be incorrect to state that the pandemic initiated this transition because there was already a high adoption rate of educational technology even before the COVID-19 pandemic struck; the crisis has merely accelerated the transformation. So, in

most cases, the challenge in front of the educational institutions is not the dearth of competent educational technology platforms, but the very abundance of it. A diverse range of edtech platforms is available in the market that caters to the varied needs of an educational institution. But, if an institution goes to the market with a best-in-breed approach – choosing the best available platform for each operation – they will be left with more than a handful of solutions. And then, the imminent problem for the educational institution would be to integrate all those siloed applications. Even if an institution succeeds in it, every stakeholder (students, teachers, parents) would end up with several local accounts for each of those applications. What the institutions need now is a technology partner who can coalesce these siloed applications, and while doing so, also keep the cost factor under check, as most institutions set aside a limited budget for IT undertakings.

### Enter Classter.

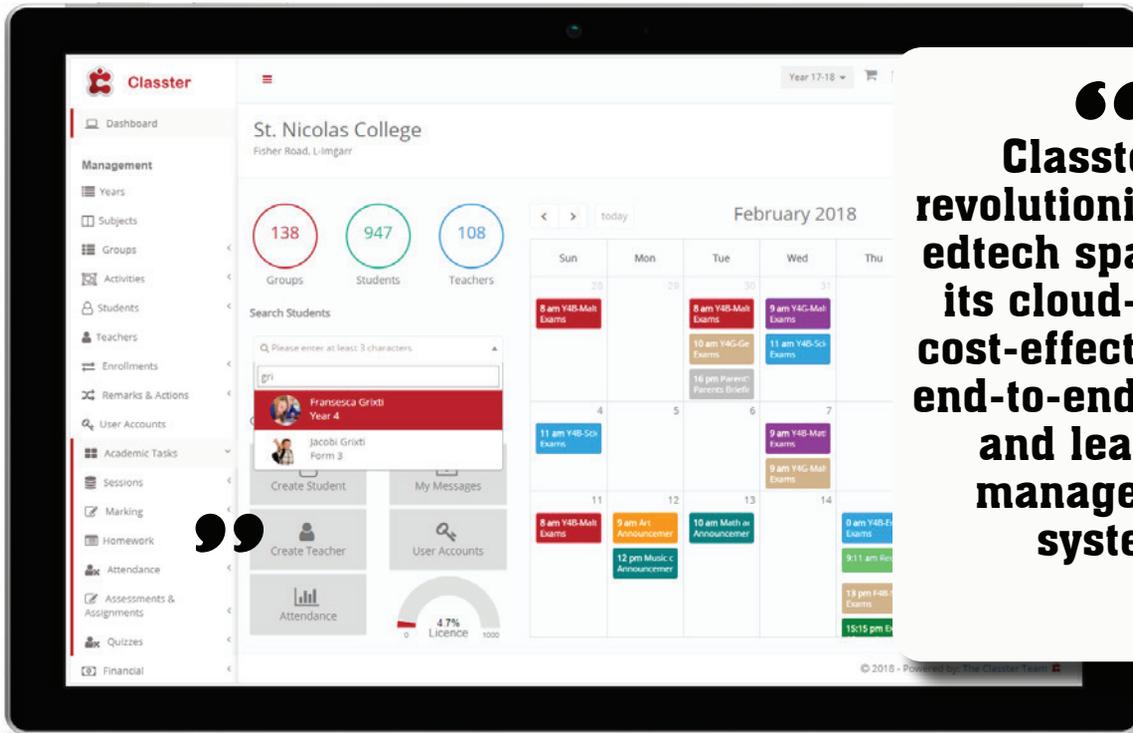
Classter is revolutionising the EdTech space with its cloud-based, cost-effective, and end-to-end student and learning management system. Offered through a Software-as-a-Service (SaaS) model, Classter brings student information system (SIS), school management system (SMS), and learning management system (LMS) under one roof. “We have implemented seven modules in our tested and proven platform that is designed from

the ground up to meet the specific needs of teachers, students, parents, administrative staff, applicants, and alumni,” says Nikolaos Nikou, founder and CEO at Classter.

### Classter – Delivering a Holistic Approach in an Otherwise Siloed Realm

Notably, after its inception in 2016, the team at Classter gave predominant consideration to testing the platform for different learning stages and education systems across the world. “For testing its efficiency, we gave our platform at a minimal cost to various educational institutions located at different parts of the world,” adds Nikou. Only when it was found to fare well in those education systems, be it the U.K., U.S., Germany, or any other country, that it was launched for commercial use. And over the years, Classter has grown to become a trailblazer in the sector, with more than 500 educational institutions in more than 25 countries adopting Classter for different educational stages.

At the core of Classter’s holistic approach is its seven versatile modules that make the management of people, operations, and data more intuitive and engaging. For instance, Classter’s registration management system simplifies the registration process of a student by providing comprehensive information and reports of an institution to its applicants right from the moment of contact until the completion of enrolment. Classter also has an academic communication and



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relationship management (CRM) module that administers the relationship between teachers, students, parents, and so on. It has exclusive portals for each category, including the alumni and administrative staff, and has a lot of communication tools and workflows to enhance their communication for event management or otherwise. Similarly, Classter has a module that governs the whole academic structure of an institution, right from homework, classroom, and behaviour management to creating, scheduling, and monitoring of assignments, assessments, and examinations.

Furthermore, Classter boasts a billing management system, a transportation management system, and a library management system. And to add to this expansive list, Classter has a module that can conduct quizzes and surveys for a variety of use cases. Classter also has a special module for internships and research theses management that facilitates a quite complex process, offering better alignment between the student, the company and the university.

Above all, Classter allows integration with all the major and relevant online tools, such as Microsoft Office 365 and Google G-Suite, communication platforms such as Zoom for Education and WebEx as well as payment gateways such as Bluesnap, Braintree, and Stripe. These are only some of the many integrations available on Classter.

Basking in the glory of such competencies, today, Classter offers extensive opportunities for educational institutions to manage their day-to-day operations. Particularly in the wake of the pandemic, it has proven its worth across the educational sector in different parts of the world. To cite an example, Classter is aiding AHF, a school member of the VEBS group of schools in Leipzig, Germany to continue their operations while keeping in line with the changing government regulations. The local government order necessitates daily testimonials from parents that their children do not have a high body temperature, and the parents can give their consent for the same through

Classter. Meanwhile, Classter has also enabled a location-based check-in and check-out system for students to facilitate easy tracking of other students in case they test positive for COVID-19. Likewise, colleges and universities are expansively utilising Classter during this crisis to conduct and monitor online assessments and examinations.

With such robust features and with the application of new technologies such as AI, Classter has already carved a niche for itself in the EdTech sector. The team at Classter, nevertheless, continues to reinvent the platform to enhance the value that it offers to educational institutions across the world. Classter is currently being integrated with more leading-edge technologies, such as AI and machine learning, to improve the learning mechanisms and methodologies. “Our mission is to aid the educational sector in digitalising their operations cost-effectively while also making them future-proof. And I believe we are serving that mission very well right now,” concludes Nikou. **ET**